

# Al Hassan takes part in World Chamber Congress expo

The Al Hassan Group of Companies participated in the Eight World Chamber Congress Exhibition (ICC WCF) held in Qatar recently to showcase their various business lines and service proposition. This was the first time that the group was represented at the event through The Public Authority for Investment Promotion and Export Development (PAIPED).

The ICC WCF, a governing body, invited various countries through their respective chamber of commerce and trade to encourage their country's business houses, manufacturers, traders, builders and contractors, etc. to participate in the exhibition organised by them in order to find a B2B partners, which can help them to diversify their activities to other places as well.

"We are happy to have participated at the 2013 World Chambers Congress and Exhibition that was held in the Middle East



for the first time. An international forum like this provided Al Hassan the perfect platform to showcase the group and its various business lines and also the opportunity to gain exposure to a wide range of chambers of commerce, insights into the latest business trends and meet with business leaders," Said Maqbool Salman, MD, Al Hassan Group of Companies

Mani Khadem, AGM, Al Hassan Switchgear, said "It was a good decision to participate in the event which provided us a relevant platform to interact with the thought leaders and gain insights on the current business trends of the GCC market. We are happy with the kind of response Al Hassan has generated at the event and are certain that this will lead to relevant future

associations for us."

The Al Hassan stall was located in the Oman pavilion, and showcased its Group companies like Al Hassan Switchgear Manufacturing (AHSG), Al Hassan Electricals (AHE) and Hi-Tech Services and supplies besides showcasing a complete overview of the group. The group also showcased some of its key product lines.