

Al Hassan opens new showroom in Mabela



Al Hassan Electricals Co LLC (AHE), the flagship company of the Al Hassan Group has recently opened a brand new showroom in Maabella, Muscat. The showroom was inaugurated by Hassan bin Ali Salman, chairman of the Group, in the presence of Maqbool Ali Salman, MD of the Group, Luc van Dingenen, CEO - manufacturing & trading and Abbas Jamal, GM - Trading and other members of the senior management.

The Maabella showroom is strategically located to build closer links with the customers in Mabella and its adjoining areas such as Seeb, Rusayl, Al Khoud and Al Hail by synergising our product offerings to the needs of the customers.

Commenting on the occasion, Salman, said, "The launch of the new showroom is a part of our ongoing expansion plan that will enable us to communicate and connect better with our cus-

tomers in Oman. We are confident that the showroom's ambience, innovative product line and service quality will make the shopping experience worthwhile for our customers."

This new showroom is an addition to the six already established Al Hassan Electricals' showrooms which are located on Honda Road, Al Ghoubra, Al Amerat, Al Khoudh, A'Seeb and Buraimi. It will be managed by technically skilled staff as per the

highest standards of safety and security.

AHE today has grown to be one of the largest distributors of electrical equipment, lighting products, energy management systems, transmission and distribution equipment and building construction products in Oman.

AHE's reach spans over the entire sultanate through its distribution network comprising of a large number of dealers.