



Al Hassan Electricals launches new depot operations in Salalah

Al Hassan Electricals Co (AHE), the flagship company of the Al Hassan Group announced the opening of its new depot operations in Salalah. The warehouse was inaugurated by Hassan bin Ali Salman, chairman of the group, in the presence of other senior members of the management.

Since its inception in 1975, AHE has established its credentials as a reliable outlet for world renowned brands in electrical equipment, products, accessories and light fittings. Quality products at affordable price; quick and timely delivery at the customer's door-step has been the mainstay of its more than three decades long business with AHE's products enjoying a dis-

tinct brand loyalty in the market with many customers asking for the products by its name. As a part of its nation-wide outreach plan and in order to more efficiently cater to the growing demand of its products and equipment in Dhofar region, AHE has now launched its dedicated depot operations in Salalah. The Depot will stock a variety of electrical and construction materials and will be able to cater to the customer's requirement in real-time.

Located in the Salalah Industrial Area, the new depot complies fully with mandated HSE requirements such as - being fitted with the best safety & security systems as per the requirements set forth by the

ROP Civil Defense Department in addition to CCTV cameras that cover the entire premises.

The depot is linked online to the head office and the main warehouse management system in Muscat to ensure availability of materials at all times and for faster reach. It also has its own fleet of vehicles for distribution and all communication facilities have been made available for easy access to the customers.

Commenting on the occasion, Salman said, "The new depot in Salalah has been set up keeping in mind the growing demand for our products in the Dhofar Governorate and we are certain that our customers will surely benefit from the faster deliveries and operational efficiencies."